**State Tobacco Cessation Coverage Environmental Scan**

**Worksheet**

This worksheet is designed to assist states in completing an environmental scan of cessation coverage. It complements the information presented during *Phase I: Assessing and Building Support for Health Plan Coverage of Quitline Services* of the 3-part Building Private-Public Partnerships webinar series. To view a copy of the archived webinar, visit <https://www.naquitline.org/events/EventDetails.aspx?id=139786>

**STATE INFORMATION/DATA**

*Some of this information is provided by the states to the NAQC Annual Survey*

|  |  |  |  |
| --- | --- | --- | --- |
| **Item** | **Number/**  **Percent** | **Where to Find** | **Notes** |
| Total state population |  | [www.census.gov/quick](http://www.census.gov/quick)facts  (or [www.KFF.org](http://www.KFF.org)) | Search for your state |
| Total adults |  |  | Subtract under age 18 from total population (because prevalence is based on an adult survey) |
| Smoking prevalence |  | <https://www.cdc.gov/brfss/brfssprevalence/index.html> | Search for state, select Tobacco Use (Class), select Current Smoker Status (Topic), select the most current year available in the dropdown |
| Estimated number of adult smokers |  |  | Total number of adults x smoking prevalence |
| **Insurance Status** |  | [www.kff.org](http://www.kff.org)  [www.census.gov](http://www.census.gov)  [www.americashealthrankings.org](http://www.americashealthrankings.org)  [www.healthinsurance.org](http://www.healthinsurance.org) | At KFF.org - health insurance coverage of the total population (state health facts, health coverage & uninsured, health insurance coverage of the total population – or nonelderly – or adults 19-64) |
| Uninsured Population |  |  |  |
| Medicaid |  |  |  |
| Medicare |  |  |  |
| Employer |  |  |  |
| Self-Insured |  |  | <https://www.kff.org/other/state-indicator/share-of-private-sector-enrollees-enrolled-in-self-insured-plans-2018/?currentTimeframe=0&sortModel=%7B%22colId%22:%22Location%22,%22sort%22:%22asc%22%7D> |

**Note:** *May also want/need to check the prevalence of smoking or e-cigarette use among vulnerable populations such as youth, pregnant women, people with behavioral health disorders. Also check data by race, socioeconomic status/education for a deeper look at social determinants of health.*

**MAJOR INSURANCE PLANS/CARRIERS**

[*www.healthinsurance.org*](http://www.healthinsurance.org) *(overview of your state’s insurance environment)*

<https://www.beckershospitalreview.com/payer-issues/the-largest-commercial-insurers-in-each-state.html> *(largest insurers by state)*

|  |  |  |
| --- | --- | --- |
| **Health Plan** | **No. Members in State** | **Contact Information** |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

**LARGEST EMPLOYERS**  
Include State as anEmployer and state employees website to find their benefits. *Search in state’s Dept. Of Commerce, Dept. Of Labor or similar*

|  |  |  |
| --- | --- | --- |
| **Employer** | **No. of Employees** | **Benefits Director/Contact Information** |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

**What tobacco cessation coverage is available or required for Medicaid, State Employees, Private Insurers?**

American Lung Association, State Tobacco Cessation Coverage Database:

[*https://www.lung.org/policy-advocacy/tobacco/cessation/state-tobacco-cessation-coverage-database/states*](https://www.lung.org/policy-advocacy/tobacco/cessation/state-tobacco-cessation-coverage-database/states)

**MEDICAID**

States may offer Medicaid benefits on a fee-for-service (FFS) basis, through managed care plans, or both. Under the FFS model, the state pays providers directly for each covered service received by a Medicaid beneficiary. Under managed care, the state pays a fee to a managed care plan for each person enrolled in the plan. In turn, the plan pays providers for all of the Medicaid services a beneficiary may require that are included in the plan’s contract with the state.

* *For a primer on Medicaid visit the Medicaid and CHIP Payment and Access Commission (MCPAC) at* <https://www.macpac.gov/medicaid-101/> and *take special note of the section on Provider Payment and Delivery Systems at* [*https://www.macpac.gov/medicaid-101/provider-payment-and-delivery-systems/*](https://www.macpac.gov/medicaid-101/provider-payment-and-delivery-systems/)*.*
* *General information on Medicaid in each state may be found at* [*www.healthinsurance.org*](http://www.healthinsurance.org)
* *Additional Medicaid information in each state may be found at* [*www.kff.org*](http://www.kff.org) *and* [*www.lung.org*](http://www.lung.org)

|  |  |  |
| --- | --- | --- |
| **Questions** | **Answer** | **Description/Comments** |
| Has the state expanded Medicaid under the Affordable Care Act (ACA)? |  | Note the year passed |
| Are any tobacco cessation services “carved out”? |  | Note the types of services and situations in which the services are carved out |
| Does state leadership support Medicaid Expansion? |  | www.healthinsurance.org |
| Is the state using a Fee For Service model, Managed Care model, or a hybrid? |  | Helpful for federal match or contract opportunity with MCO’s |

“Medicaid programs also may cover drugs sold without a prescription, commonly referred to as over-the-counter drugs, when prescribed by a physician or other authorized prescriber.” - <https://www.macpac.gov/wp-content/uploads/2015/09/Medicaid-Payment-for-Outpatient-Prescription-Drugs.pdf>

**QUITLINE participants by insurance status**

Information should be available through QL registration records or evaluation reports, and is included in the NAQC Annual Survey

|  |  |  |
| --- | --- | --- |
| **Item** | **Number/Percent/Value** | **Notes** |
| Uninsured |  |  |
| Medicaid |  |  |
| Medicare |  |  |
| TriCare |  | Can refer to TriCare services |
| Total private/commercially insured |  | Itemize insurance plans/carriers (e.g. Blue Cross/Blue Shield, Aetna, etc.) to identify those with highest utilization. |
| State employees |  |  |
| Other |  |  |

**NOTE:** *If interested in partnering with Tribal Nations that are effectively self-insured, it will be important to assess utilization among their tribal members (those who have a CDIB card).*

**QUITLINE SERVICES/UTILIZATION**

Information should be available through Quitline service provider records or evaluation reports or NAQC Annual Survey

|  |  |  |
| --- | --- | --- |
| **Item** | **Number/Percentage/Value** | **Notes** |
| Populations/Sub-populations Served |  | Data on any subpopulations that are of interest to partners |
| Services Offered (such as telephone counseling, NRT, combo NRT, texting, web coaching) |  | Identify services available to all. Specify any differences by subpopulation. |
| Total annual budget |  | May include budgets for services, marketing/promotion, and evaluation, as appropriate for the partnership discussion |
| Amount per smoker |  | May include services and medications only, or total budget |
| **Reach and Quit Rate**  <http://map.naquitline.org/> |  | Select your state, and scroll down the profile page to the Quitline Metrics |
| Quitline promotional reach |  | The number of people who connected, whether they received an evidence-based service or not |
| Quitline treatment reach |  | The number of people who received at least one evidence-based service |
| Quit Rate |  | Per the NAQC calcuation |

**State Legislation that impacts cessation (***Check with State Health Department, American Lung Association, American Cancer Society, and/or American Heart Association***)**

**Other relevant factors in the state’s environment:**

**KEY STAKEHOLDERS/TARGETS FOR PARTNERSHIP**

|  |  |  |
| --- | --- | --- |
| **Organization** | **Name/Title** | **Contact Information** |
| Health Plan Association |  |  |
| Medicaid |  |  |
| State’s behavioral health agency |  |  |
| Employer Group/s |  |  |
| Purchasing Groups/Brokers |  |  |
| Unions |  |  |
| State Employee Benefits Manager |  |  |
| Department of Health |  |  |
| Department of Insurance |  |  |
| American Cancer Society |  |  |
| American Lung Association |  |  |
| American Heart Association |  |  |
| Medical Society |  |  |
| Quitline Service provider |  |  |
| Private foundation |  |  |